

# my passion has a name

## and that name is creativity

Do you see possibilities where others see problems? You may already have the eye for a rewarding, creative career. Complete the quiz below, add your score and compare your results. Whatever your tastes, The Art Institutes International can turn your passion into a rewarding career!

### circle the answer that describes you:

1

When you look at clouds you:

- a. see animal shapes
- b. buy an umbrella
- c. get a stiff neck

2

When you're faced with a problem, you:

- a. sulk
- b. take a nap
- c. find a way to solve it

3

If someone tells you "that's the way it is," you:

- a. slap them
- b. ask them "the way WHAT is?"
- c. ignore them and find your own solution

4

The term "Creative" refers to:

- a. assessing a challenge and solving it
- b. the reason why people call you "artsy"
- c. another word for "unusual"

You're finished! Now check your score and fill in the information below. Then mail your completed quiz in the enclosed, postage-paid envelope today! To get started even faster, call toll-free «phoneNumber» or go online at «microsite». Financial aid is available if you qualify.

### because form must follow function

Yes, I want to turn my passion into my career!

Tell me more about:

«Course01»

«Course02»

«Course03»

«Course04»

«Course05»

«Course06»

«Course07»

«Course08»

«Course09»

«Course10»

«Course11»

«Course12»

«Course13»

«Course14»

«Course15»

From the courses listed, enter the codes of the programs that interest you. →

PROGRAM  
  PROGRAM  
  PROGRAM

If the preprinted address is incorrect, please cross it out and print your correct address.

«FIRST» «LAST»

«STREET»

«CITY», «ST» «ZIP4»

[123456789123]

### the meaning of it all

Answers:

	Score
1. (a) 3 (b) 2 (c) 1	___
2. (a) 1 (b) 2 (c) 3	___
3. (a) 1 (b) 2 (c) 3	___
4. (a) 3 (b) 2 (c) 1	___

Total \_\_\_

9-12 points:

What are you waiting for?  
Enroll NOW!

5-8 points:

The potential's there, get  
the skills. Pick up the  
phone!

4 or less:

Don't despair, there's  
help! Contact us TODAY!

**Ai** The Art Institutes<sup>SM</sup>

America's Leader in Creative Education

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**1.800.000.0000**

«microsite»

now that you know where you are, here's where we are:

Arlington, VA • Atlanta, GA • Boston, MA • Burnaby, BC • Charlotte, NC • Chicago, IL • Schaumburg, IL • Cincinnati, OH • Dallas, TX • Denver, CO • Fort Lauderdale, FL • Houston, TX • Indianapolis, IN • Las Vegas, NV • Los Angeles (Wilshire Blvd.), CA • Los Angeles (Santa Monica), CA • Miami, FL • Minneapolis, MN • New York, NY • Orange County, CA • Philadelphia, PA • Phoenix, AZ • Pittsburgh, PA • Portland, OR • San Diego, CA • San Francisco, CA • Seattle, WA • Tampa, FL • Toronto, ON • Vancouver, BC • York, PA • The Art Institute Online

Use blue or black ink only. Fill in circles completely.

Print in all CAPITAL letters. Please keep responses inside boxes.

We must have your phone number to process your request.

When is the best time to reach you?

AM A  PM P

What is your high school grad or GED date?

-

Do you have a friend or relative who may be interested?

Friend's phone number

SEQUENCE NO.

SCHOOL USE ONLY

©DMI

JOB NUMBER

844121

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# It's the right education.

You have the passion. **Now, all you need are the knowledge and skills to turn it into a rewarding career.**

At The Art Institutes system of schools, right now people just like you are making their careers happen by getting the tools they need. **Today, make it your turn.** Take the first step by filling out the questions below. **Let's begin with what's important to you...**



**1**

If you could make your future brighter by working in a career that would utilize your artistic passion, would you want to know how?

YES  
 NO

**2**

Would you be willing to go to school to get the education necessary for the rewards and opportunities that a career could bring?

YES  
 NO

**3**

If you could get personalized, hands-on education in small class settings, would you be more likely to attend school?

YES  
 NO

**4**

If the school you attended provided job search assistance upon graduation, would you be interested in getting the education to develop your creative passion into a career?

YES  
 NO

If you answered "YES" to any of the questions above, then The Art Institutes system of schools is the only choice for your education. Fill out the information below and return this questionnaire in the enclosed, postage-paid envelope. Or, to begin today, call the Art Institutes school nearest you, toll-free at «phone».

**Yes, I want to turn my passion into my career! Tell me more about:**

«Course01»	«Course10»
«Course02»	«Course11»
«Course03»	«Course12»
«Course04»	«Course13»
«Course05»	«Course14»
«Course06»	«Course15»
«Course07»	«Course16»
«Course08»	
«Course09»	

From the courses listed, enter the codes of the programs that interest you.

1 XX PROGRAM	2 XX PROGRAM	3 XX PROGRAM
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If the preprinted address is incorrect, please cross it out and print your correct address.

«First» «Last»  
«Street»  
«City», «ST» «Zip»



Here's the school nearest you:

**Ai** The Art Institute of Atlanta®

*One of The Art Institutes, America's Leader in Creative Education*

«School\_Name»  
«Branch\_Campus»  
«School\_Address\_Line1» • «School\_Address\_Line2»  
«School\_City», «School\_State» «School\_Zip»  
**«Telephone» • «Microsite»**

Use blue or black ink only. Fill in circles completely. Print in all CAPITAL letters. Please keep responses inside boxes.

We must have your phone number to assist you.

(DAY)PHONE	(EVE)PHONE
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When is the best time to reach you? (AM) A (PM) P What is your high school grad or GED date? MM-YY

EMAIL ADDRESS

↓ @

Do you have a friend or relative who may be interested?

FRIENDS NAME

Friend's phone number

( )PHONE

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SEQUENCE NO.

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**The key to turning your creative  
passion into your creative career...**



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